

PATON CENTER FOR
PATON
RESEARCH & EDUCATION
CENTER
IN ACCOUNTING

ANNUAL REPORT 2017

FROM THE DIRECTOR

It's been 62 years since educator William Paton established our center. He had two purposes in mind. One was to partner with corporations and accounting firms to ensure that what was being taught on the inside, at the business school, was what was needed by employers on the outside. The other purpose was to ensure that business students who wanted to study accounting were given an opportunity to do so with the help of scholarship funding.



“With this assistance to ease their way, our students have been able to reach new heights of achievement: from award-winning scores on the CPA exam to teaching appointments at prestigious universities in the U.S. and Canada.”

to the Victor L. Bernard Memorial Fund, which features the recruitment, retention and recognition of outstanding faculty members among its foci.

The accomplishments of the past year that I've just described occurred during Greg Miller's tenure as faculty director of the Paton Center. But let me assure you that, as I assume the directorship, I plan to continue his good work and advance our mission – laid out 62 years ago by our founder, William Paton – of supporting research and teaching and strengthening advisory relationships to better prepare our students for their professional careers.

Reuven Lehavy

Victor L. Bernard-PricewaterhouseCoopers LLP
Collegiate Professor of Accounting and
Faculty Director, Paton Accounting Center

These two goals have continued to guide the center over time. For example, over 30 scholarships have now been established, including two in 2017 (page 12). This support impacts everyone from BBA students who are considering a career in accounting to PhD candidates embarking on a five-year program of study.

With this assistance to ease their way, our students have been able to reach new heights of achievement: from an award-winning score on the CPA exam (page 7) to teaching appointments at prestigious universities in the U.S. and Canada (page 10).

Our faculty members continue to achieve as well. In addition to providing an outstanding educational experience to our students, they published research articles in leading academic journals; engaged in service activities within Ross and the university; and presented their research work at prestigious conferences in the U.S. and around the world.

A portion of their research was supported by generous donations to the Paton Center funds and

FACULTY NEWS

INDJEKIAN CO-AUTHORS AAA AWARD- WINNING PAPER



During the past year, Raffi Indjekian, the Carleton H. Griffin-Deloitte & Touche LLP Collegiate Professor of Accounting, earned an impressive honor: the Notable Contribution to Management Accounting Literature Award from the American Accounting Association. Indjekian shared this honor with Michal Matejka, Kenneth A. Merchant and Win A. Van der Stede for a 2014 article, titled “Earnings Targets and Annual Bonus Incentives,” which appeared in *The Accounting Review*.

The researchers’ “Earnings Targets and Annual Bonus Incentives” article was based on a study that assessed if/how the past performance of managers was reflected in their future compensation. “We discovered that the past does impact earnings targets,” Indjekian noted, “but only to a limited extent. For example, high-performing firms decrease earnings expectations when their managers fail to meet prior-year targets, but rarely increase targets.”

The award was Indjekian’s first accolade from the AAA.

BIRD RETIRES FROM ACCOUNTING EDUCATOR CAREER



She came to Michigan Ross as a student, and she leaves it as a beloved faculty member. After 30 years in the classroom, Karen Bird is saying goodbye.

It wasn't always her goal to teach. But when she came to U-M to earn her MBA, she met Professors Paul Danos and Gene Imhoff. They invited her to help develop two accounting textbooks and to class-test the second one. “That’s when I found my niche,” she said.

During her career at Ross, she taught intro courses and developed an interest in how people learn and how educators can build curriculum to help that happen. The latter led to her appointment as associate director for instructional development. Bird also advised the Accounting Club and helped with their outreach activities, such as MReach. “Working with them to develop and implement a financial literacy program for high school students was a teacher’s dream – students helping and believing in other students.”

INTERVIEW

ACCOUNTING DEPARTMENT WELCOMES (BACK) GWEN YU

In late 2016, the chair of Ross Accounting placed a call to Gwen Yu, an associate professor at the Harvard Business School. The purpose of the call? To entice Yu, a 2010 graduate of U-M's PhD accounting program, to return to her alma mater to join the faculty. Her answer was an enthusiastic "yes."

Q. To start, please tell our readers a bit about your background. Where did you grow up? Did anyone in your family influence your choice of career?

A. I grew up in South Korea, but I spent five of my early years in the U.S., where my father – a professor of economics – had come to pursue a PhD. After he was finished, we returned home, where I completed high school and turned my attention toward college – in the business program at Yonsei University.

As I considered what I wanted to do with my life, my father definitely influenced my choice...by encouraging me not to follow in his footsteps! He wanted me to make my own decision. That helped me shape my career in a more satisfying way.

Q. I see you worked for three years after graduation before pursuing any advanced degrees. What did you do and what did you learn during that period?

A. I was employed in the consulting industry, teaching others to manage their businesses. It was a good platform to start out my career, and intellectually challenging, too. But consulting by nature is a short-term process; you never get to see whether you have answered your clients' questions in a fundamental way. That convinced me to learn more, which led me to pursue my graduate studies.

Q. Why did you pick Michigan as the place to study?

A. U-M's reputation drew me to Ann Arbor for an interview. I was a bit put off by the cold and gloomy [March] weather when I got here. Then I met the accounting faculty, and I found the warmth. I thought, "These are the people I want to be around." Coming here ended up being one of the best decisions I've ever made.

Q. How did the faculty influence and interact with you as you moved through the program?

A. Everyone here was so unique, each with his or her own style. And they cared so much about their students. Even after I graduated from the PhD program, the first people I would call for advice were the Ross faculty.

Q. By 2010, you were in Cambridge, Massachusetts at the nation's top-ranked business school, and moving up the professorial ranks. What prompted you to leave that and come back to Michigan?

A. I received a phone call from U-M's accounting area chair, who said, "We'd like to make you an offer."

It wasn't an easy decision to make. Being at Harvard was an amazing experience. HBS has its own strong style, and its teaching method is unique.

What prompted me to come back was the people. Since I've returned, I've heard the words "welcome

"My research investigates the sources of frictions that cause persistent differences in information quality around the world. I also examine how these differences can have real effects on various economic outcomes."

back" many times, and that phrase summarizes the reason that I'm excited to be here. People know who I am, but they're also interested to see how I have grown and what I can bring to the community.

That gives me a sense of both comfort and challenge.

Q. And what is your current research focus?

A. I have always wondered why, despite all the forces that have promised to facilitate information transfer across countries, firms continue to face communication challenges. My research investigates the sources of frictions that cause persistent differences in information quality around the world. I also examine how these differences can have real effects on various economic outcomes.



GREGORY MILLER

ACCOUNTING FACULTY RECEIVE AAA HONORS

At this year's American Accounting Association annual meeting in San Diego, California, three U-M accounting professors received special honors.

Raffi Indjejikian, profiled on page 2, shared a Management Accounting Section award for making a notable contribution to the professional literature in his field. Gwen Yu (PhD '10), profiled on page 3, was recognized with the Excellence in Reviewing Award and Outstanding Discussion Award from the Financial Accounting and Reporting Section (FARS).

Michigan's third recipient, Gregory Miller (PhD '98), took home the FARS Best Paper Award for "The Role of Dissemination in Market Liquidity: Evidence from Firms' Use of Twitter." According to Miller, the paper – co-written with Elizabeth Blankespoor (PhD '12) of Stanford University and Hal D. White of Penn State University – is the first to shine a light on how innovative investor relations professionals at smaller firms "deliver company news directly to investors, improve market liquidity and compete with bigger companies who have better access to traditional media outlets."

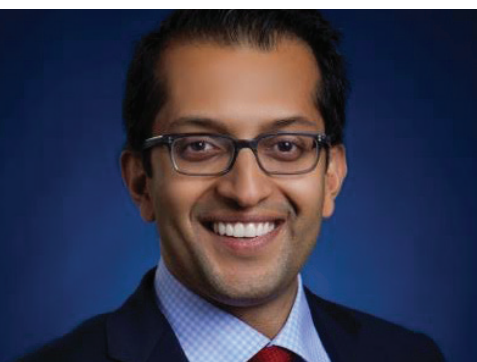
TOTTE WINS NEARY TEACHING AWARD

There are a number of awards that Michigan Ross bestows to recognize teaching excellence. But only one is selected by students: the Neary Award.

In 2017, MAcc students voted to give Robert Totte (BBA '74, MBA '76) a Neary Award "for outstanding contributions to their learning experience." Said Totte of the honor: "I was surprised and delighted to receive

the award. It was a pleasure teaching such bright and energetic students interested in the accounting field."

Totte is a returning lecturer to Ross, having taught at the school from 1982 to 1983 and again from 1987 to 1993. He recently retired from Jarden Corporation, where he was senior vice president. His teaching interests include tax policy developments and technical topics that prepare students to handle real-life tax issues when they enter the workforce.



MIHIR MEHTA

MEHTA SHINES AT MIT ASIA CONFERENCE

The MIT Asia Conference in Accounting aims to bring together academics and practitioners of accounting and corporate governance in the Asia-Pacific region with leading scholars from the United States, Europe and beyond for the purpose of "incubating rigorous and relevant research in the field."

At the 2016 gathering in Xiamen, China, Professor Mihir Mehta took home the Best Discussant

Award for his critique of two academic studies examining the consequences of recent anti-corruption laws in China. Mehta's discussion drew on his recent research in political economy, examining how firms can manage their relationships with powerful politicians to obtain favorable regulatory enforcement outcomes and smaller penalties for transgressions.

KAPNICK CONFERENCE DRAWS INTERNATIONAL SPEAKER

In its third year, the Kapnick Spring Conference—held May 16-17 at the Ross complex—brought together top academics from around the world to share their current research with Accounting faculty and PhD students.

Featured speakers included Ross' own Mihir Mehta; Mark Maffett, University of Chicago; William Mahew, Duke University; and Kenneth Merkley (PhD '11), Cornell University. Also contributing was Mingyi Hung of the Hong Kong University of

Science and Technology, who studies the information and monitoring roles of accounting in international capital markets and investigates the interaction between country-specific institutional factors and accounting information.

The Kapnick conference is sponsored by the Harvey Kapnick Workshop Series, established by Harvey Kapnick (MBA '48) and the Kapnick Foundation in 1997.

PHD PROGRAM



STANDING LEFT TO RIGHT: PROFESSOR RAFFI INDJEKIAN; STUDENTS JERRY MATHIS, WEI SHAO AND JOHN ALAND; PROFESSOR CHRIS WILLIAMS; STUDENT REGINALD EDWARDS; AND PROFESSOR GWEN YU.
SEATED: STUDENTS ANDREA DOWN, RUBY LEE, MAILYN FERNANDEZ AND MADDY THOMPSON.

PHD PROGRAM DEVELOPS NEW ACADEMIC LEADERS

Eight highly qualified students comprise the 2017 cohort of Ross' PhD program, which is dedicated to educating the accounting researchers of tomorrow. The size of the group reflects the school's commitment to providing its students with close contact to faculty as well as real-world research opportunities.

Two recent graduates of the program have obtained faculty appointments at the University of Toronto and Rutgers University. Visit page 10 to read how a Michigan education enabled them to achieve early-career success.

CURRENT STUDENTS

John Aland
Andrea Down
Reginald Edwards
Mailyn Fernandez
Ruby Lee
Jerry Mathis
Wei Shao
Maddy Thompson

RECENT GRADUATES

2017	Ryan McDonough	Rutgers University
2017	Nayana Reiter	University of Toronto
2016	Christina Synn	University of North Carolina at Chapel Hill
2015	Jason Chen	University of Illinois Chicago
2015	Randall Hucks	Eastern Michigan University
2015	Jordan Schoenfeld	University of Utah
2015	Jed Neilson	Pennsylvania State University
2014	Brad Hendricks	University of North Carolina at Chapel Hill
2013	Emmanuel De George	London Business School
2013	Jeff Hoopes	University of North Carolina at Chapel Hill
2013	Tianshu Qu	Nanyang Technology University
2012	Elizabeth Blankespoor	Stanford University
2011	Kenneth Merkley	Cornell University
2011	Nemit Shroff	MIT

ROSS GRADUATES 105 STUDENTS IN THE MAcc CLASS OF 2017

The Accounting department is pleased to announce that the alumni base of the MAcc program continues to grow, with a record 105 graduates joining it in the 2016-2017 school year. Among the class of 2017, 55 percent had earned undergraduate degrees from U.S. universities other than U-M and 1 percent had entered from international schools. The class scored an average of 670 on the GMAT and maintained a 3.6 grade point average. Within three months of graduation, 99 percent of survey respondents had been offered a full-time job.

Sheng Ao
Madison Bailey
McKenna Bailey
Stephen Berliner
Shreya Bhatia
Amber Blanks
Jon Boetefuer
Adam Brenders
Nathanial Bultman
Shang Chen
Luying Chen
Adrienne Corona
Daniel Cowher

Kelly Coyne
Erin Cronyn
Xueyan Dai
Madeline Danesi
David Decet
Louis Denha
Danielle Deverna
Wenting Du
Luke Eveler
Renee Fedeson
Lu Feng
Alexis Foster
Shannon Galligan

Qi Gao
Kasey Gardiner
Shraddha Gosalia
Peishan Guo
Chondra Herman
Connor Herr
Peter Hickson
Vivian Hu
Yanpeng Hu
Shaokang Hu
Colby Jackson
Stuti Jain
Eric Jipping

Rajesh Kadiyala
Harshita Karnik
Michael Kaye
Lisa Keene
Sally Kim
Robert Knight
Alison Knysh
Kathleen Koomen
Meghan Landeck
Sophie Liu
Jenna Luoma
Yibin Ma
Shengtao Mao
Ryan Marchetti
Lauren Mathews
Tyler McMullin
Lauren Mertens
Elizabeth Michaels
Nicole Mogg
Jon Moore
Rena Mortimer
Angela Pae

Jaimin Patel
Jonathan Peck
Robert Perry
Scott Plevinsky
Brian Proppe
Carlos Ramos
Matt Ramsay
Christian Romanelli
Ashley Rose
Matthew Sanfield
James Schneider
Maxwell Schwein
Jee Yeon Shin
Martha Sidhu
Geoffrey Smith
Elkena Steele
Qi Su
Ryan Sunshine
Quinton Trudell
Jacob Van Hoof
Kristen Wang
Clayton Weissenborn

Matthew Wellman
Alexandra Williams
Laura Williams
Tom Wilson
Jay Woods
Kristian Wosik
Timothy Wu
Danni Xia
Yufei Xiang
Jingwen Xu
Andrew Yeager
Shitao (Joshua) Yu
Leyin Zhang
Huirui Zhang
Yu Zhang
Siqi Zhang
Chenyang Zhang
Yuwei (Vilida) Zhang
Yue Zheng
Shireen Zhou
Siyu Zhu
Nathan Zoulek



CLASS GIFT BENEFITS SCHOLARSHIP FUND

Each year, the graduates of the MAcc program are encouraged to make a pledge to benefit the Alumni Scholarship Fund. When considered as a cumulative gift, these individual promises of support are essential to helping succeeding students make their dreams of earning an advanced degree in accounting at U-M come true.

Eighty-five students in the class of 2017 chose to “pay it forward” as they exited the program. See page 8 for a list of students who recently benefited from past class gift contributions.

MAcc GRADUATE SHINES ON THE CPA EXAM

Since 2012, 12 MAcc graduates have been honored with the prestigious Elijah Watt Sells Award, which recognizes Uniform CPA Examination candidates who pass all sections of the exam on their first attempt within one calendar year, achieving a cumulative average score greater than 95.50 across all four sections.

Earning the award is no small feat. In 2016, only 58 of the 102,323 candidates who sat for the exam met the criteria — and one of these individuals hailed from the Ross MAcc Program: Xiaoyi (Alexis) Yan.

No. 1 RANKING FOR PROGRAM

In 2016, the Ross MAcc program was again named the No. 1 mid-sized program in the U.S. by the *Public Accounting Report*, an independent newsletter of the accounting profession.

INTERVIEW

LOVEJOY TAKES ON A NEW ADMINISTRATIVE ASSIGNMENT

William (Bill) Lovejoy is no stranger to new experiences. After all, he's a business professor with engineering credentials and an appointment in the Stamps School of Art & Design as well. During his time at the business school, he has also served as an administrator: chairing the department of Operations Management for more than half of his tenure here.

In July of 2017, he took on a new administrative responsibility — as Ross' first associate dean for specialized master's programs, which include the MAcc and Master of Supply Chain Management.

Q. The first question many readers may have is this: What is a specialized program?

A. In contrast to MBAs, specialized master's programs are designed to correspond with a specific activity or function within a firm. At Ross, we offer such masters in Accounting and Supply Chain Management.

Each of these programs is intended to be completed in one year. That compressed timeframe compels our students to quickly absorb and acquire the skill set our corporate partners tell us they need from their employees. We then count on our partners to hire our students when they graduate. It's a win-win situation.

Q. Please tell our readers about the newly created specialized master's programs department.

A. The specialized master's programs department is the result of a new organizational structure at Ross that places all graduate degree programs focused on one core discipline under one management team. This allows us to capitalize on the synergistic activity that we could not take advantage of when each program was in an organizational silo.

Q. And what were your qualifications for this job?

A. My most pertinent experience was a recent collaboration between Ross and the College of

Engineering, in which I helped design a Master of Entrepreneurship degree that we jointly delivered.

Q. How does your office work?

A. Each staff member focuses on one aspect of administration for both programs; our staff consists of a director, recruiter, assistant admissions director, student advisor and director of corporate/alumni relations. This has provided us with an opportunity to identify best practices and to scale our efforts more efficiently. At the same time, we are striving to maintain the personal, high-touch nature of our programs — from the moment a student expresses interest in applying. We are dedicated to finding the right balance.

Q. What are your goals for the MAcc program?

A. Our MAcc has a long and successful history at Ross. My goal is to work with faculty, corporate partners and alumni to drive initiatives that will keep us at the forefront of accounting education. I also intend to maintain the close-knit student environment our program is known for providing.



“The specialized master's programs department is the result of a new organizational structure at Ross that places all graduate degree programs focused on one core discipline under one management team. This allows us to capitalize on the synergistic activity that we could not take advantage of when each program was in an organizational silo.”

PhD & MAcc SCHOLARSHIPS

NAMED SCHOLARSHIPS ARE AWARDED TO 50+ PhD AND MAcc STUDENTS

Each year, dozens of advanced-degree Accounting students benefit from donor support that is awarded in the form of a scholarship. For some, it's the primary reason they are able to afford to further their education. For others, it's an affirmation of the commitment they are making to serve the public, both personally and professionally.



As MAcc student Lindsey Frostick explains, "Being a recipient of the Paton Scholarship means having the financial support and encouragement to experience all the facets that an accounting career has to offer. I am thrilled to have the opportunity to learn how to work with today's technology and how to best build the relationships with clients and colleagues that I know will fulfill me as an accountant."

Scholarship recipients for the school year 2016-2017 include the following students.

ACCOUNTING PhD SCHOLARSHIP RECIPIENTS

William A. Paton Accounting Scholarship

John Aland
Andrea Down
Reginal Edwards
Mailyn Fernandez
Ruby Lee
Jerry Mathis
Wei Shao
Maddy Thompson

MAcc SCHOLARSHIP RECIPIENTS

William J. Adams

Accounting Scholarship
Keziah Scholten

William J. and Donna W. Adams Scholarship

Carl Dickson
Zoe Dowell
Haley Howell
Sotonye Koko
Jennifer Kowalski
Christine Lu
Nikhil Wadhavkar
Zarra Williams

Arthur Andersen LLP Minority MAcc Scholarship

Rodrick Perkins

Pamela Jane Bryant Accounting Scholarship

Jennifer Kowalski

John Robert and Minnie Lee Bussey Scholarship

Breonna Lark

Ralph G. Conger Jr. Scholarship

Paul Florczak
Anthony Wirth

Howard J. Cooper Scholarship

Molly Scott

Deloitte Foundation-Carleton Griffin MAcc Scholarship

Haley Howell

Ernst & Young Scholarship for Excellence in Accounting Education

Alexandra Atkins
Weisiting Huang
Claudio Jeberaeel
Rodrick Perkins
Abid Zaidi

Roy M. Jacklin Scholarship

Rodrick Perkins

Harvey Kapnick Scholarship

Paul Florczak
Amer Ghalawanji
Kezia Scholten

Leonard J. Kujawa/Arthur Andersen Scholarship

Katherine Zhao

L.L. Laing Scholarship

Nikhil Wadhavkar

Walter P. Lossing Memorial Educational Scholarship

Zoe Dowell

MAcc Alumni Scholarship

Emily Foley

Elissa Meadow Expendable Scholarship

Sotonye Koko

Dorris C. Michalske Scholarship

Justin Pennish

Michigan Ross General Fund Scholarship

Justin Crown
Brianna Diassi
Carl Dickson
Nicholas Farris
Farhat Fatima
Jane Fineis
Jeremy Glod
Elise Hess
Stephen Klasson
Sotonye Koko
Daniel Kubert
Breonna Lark
Tyannique Morgan
Mark Safranek
Molly Scott
Hallie Taylor
Ryan VanDagens
Tianyu Zhang

John F. McCarthy MAcc Scholarship

Daniel Kubert

Susan Meyer MAcc Scholarship

Katherine Karadjoff

William A. Paton Accounting Scholarship

Lindsey Frostick
Arundhati Hadagali
Matthew Halim
Joo Young Han
Haley Howell
Katherine Karadjoff
Daniel Kubert
Ian Pollekoff
John Wangler Jr.
George Williams
Zarra Williams

William A. Paton MAcc Scholarship

Cameron Doyle
Matthew Przybysz

Steven J. Petras Scholarship

Christine Lu

Pricewaterhouse Coopers MAcc Scholarship

Matthew Halim
Ian Pollekoff

Michael and Joan Sakkinen Accounting Scholarship

Addison Hollinshead

Gary Stein Memorial Scholarship

George Williams

Charles E. and Barbara C. Stilec Scholarship

Amer Ghalawanji

Lynn A. Townsend Scholarship

George Williams

David Weston Scholarship

Zoe Dowell

The Paton Center wishes to thank all the donors who made these scholarships possible.

PATON FELLOWS SCHOLARSHIP PROGRAM WELCOMES 25 NEW ENTRANTS

In 2013, the Paton Fellows Scholarship Program was established to encourage and influence Ross BBAs to consider an accounting-related career.

Each year, a select group of BBA sophomores are chosen as Junior Paton Fellows. If those students achieve a cumulative GPA of 3.8 in the fall term of their junior year, they are automatically promoted to Senior Fellows. If Senior Fellows decide to pursue admission to the master of accounting degree program and maintain a 3.8 cumulative GPA at the time of application, they are guaranteed tuition assistance of at least \$15,000.

The Junior Fellows class of 2017-2018 is comprised of 25 students.

2017-2018 Junior Paton Fellows

Jerry Crouse	Anne Schultz
Michael Domiano	Eric Seo
Christopher Dooley	Nicole Stark
Jillian Goldstone	Zachary Strong
Jack Groom	Kyrstin Swan
Vivian Hu	Callie Tobin
Savannah Klein	Tiffany Tsang
Laurie (Mengbo) Liu	Lauryn Walker
Casey Lyons	Alexander Wang
Hannah Ma	Nicole Wiesenfeld
Jeffrey Ohl	Jennifer Wong
Jack Pan	Jeffrey Zhang
Sloane Rubin	

2017-2018 Senior Paton Fellows

Paige Aresco	Ayleen Kim
Mac Bank	Andrew Mei
Matthew Bauerbach	Amber Simmons
Tyler Bee	Jake Sliman
Rosy Chiu	Katherine Stankey
Trevor Coughlin	Brooke Swartz
Kathleen Felicelli	Kevin Yang
Jonathan Felker	



INTERVIEW

REITER AND MCDONOUGH ACCEPT FACULTY POSITIONS SOON AFTER GRADUATION



ABOVE, NAYANA REITER
BELOW, RYAN MCDONOUGH

A year ago, Nayana Reiter and Ryan McDonough were in the midst of finishing final projects to earn their PhDs in accounting. Today, both hold junior faculty positions – Reiter at the University of Toronto and McDonough at Rutgers – and both attribute their early success to the education they received at U-M.

Nayana Reiter and Ryan McDonough were strangers before they arrived at Michigan Ross to pursue advanced degrees in 2012. But they came here for the same reason: as McDonough put it, to take advantage of “the school’s long history of producing outstanding accounting scholars.”

Reiter and McDonough moved through the PhD program with a close-knit cohort, something that Reiter found essential to her success. “In my opinion, the quality of your cohort is as important as the quality of the faculty you work with as a PhD student,” she said. “I consider myself very lucky to have shared five years of intensive learning with such intelligent and hardworking individuals.”

The faculty earned praise from her, too – especially Gregory Miller and Christopher Williams, whom she characterized as “great scholars at different stages of their careers.” From Miller, she learned the importance of being a critical thinker and a constructive critic. Williams taught her how to be a successful junior faculty member, “balancing your focus on your own research while still helping and engaging with colleagues and students.”

McDonough named Miller and Catherine Shakespeare as the two faculty members who were most instrumental in his development. “But one of many advantages of Michigan is that you are guaranteed to have frequent interactions with *all* the faculty,” he noted. “It’s a very collegial environment.”

McDonough was also quick to point out another Michigan plus. “Unlike other top business

schools,” he said, “U-M allows you to teach your own accounting class – which I found to be a truly rewarding experience.”

The two assistant professors draw on that experience every day; McDonough teaches Intermediate Accounting II and Reiter a financial accounting course.

When asked to sum up in a sentence or two what a U-M Accounting education has meant to her, Reiter replied: “I can state without exaggeration that it has changed my life. I was born and raised in Brazil, and the outstanding education I received at Michigan opened up a world of new opportunities and points of view that I could never have envisioned growing up.”

McDonough expressed gratitude as well. “I would like to especially thank all of the donors whose contributions positively impacted my experiences at U-M. I am tremendously grateful for my time at Michigan, and the opportunity to join its esteemed alumni community of accounting scholars and educators.”

“One of many advantages of Michigan is that you are guaranteed to have frequent interactions with *all* the faculty. It’s a very collegial environment.”

—Ryan McDonough

ALUMNI HONORS

ZEFF HONORED BY AAA FOR A LIFETIME OF SERVICE TO EDUCATION

At the 2017 annual meeting of the American Accounting Association, U-M alumnus Stephen A. Zeff (MBA '60, PhD '62) was awarded the prestigious Lifetime Service Award. This coveted honor recognizes sustained contributions to accounting education through the AAA and other accounting professional organizations as well as public accounting firms, corporations and not-for-profit organizations.

Zeff, who is the Keith Anderson Professor of Accounting at Rice University, is a past president of the AAA and recipient of the organization's Outstanding Accounting Educator Award. His reputation has brought him international acclaim as well. In 2009, he received the first Anthony G. Hopwood Award for Academic Leadership from the European Accounting Association, and in 2011 the International Federation of Accountants gave him its inaugural IFAC International Gold Service Award. In 2002, he was inducted into the Accounting Hall of Fame.

Zeff has been a prolific author/editor, with more than 30 books and 150 articles to his name. He has also been a visiting professor at the University of California at Berkeley, the University of Chicago, Harvard University, Northwestern University and the University of Texas at Austin, and at institutions of higher learning in Mexico, Australia, New Zealand and the Netherlands. He has lectured in over 55 countries.

In an advisory role, he has influenced the development of professional standards at the Financial Accounting Standards Board and the AICPA's Auditing Standards Board as well as similar bodies in Europe. Drawing on his extensive knowledge of this topic, Zeff imbues his classes with a perspective that can't be gained from textbooks. "I try very hard to give students a sense of the dynamics by which standards are set," he explains. "It makes the subject come alive for them."

OUTSLAY EARNS \$25,000 PRIZE FOR OUTSTANDING TEACHING

"My first objective is to stimulate my students' intellectual curiosity about the topic," noted Edmund Outslay (PhD '81) in comments about his most recent honor: the American Accounting Association/J. Michael and Mary Anne Cook/Deloitte Foundation Prize for graduate education. The prize is the foremost recognition of an individual who consistently demonstrates the attributes of a superior teacher in the discipline of accounting.

Outslay is a professor of accounting and the Deloitte/Michael Licata Endowed Professor of Taxation in the department of accounting and information systems at Michigan State University. His primary teaching and research interests are in accounting for income taxes, international taxation and mergers and acquisitions. In addition to co-authoring three tax textbooks, he has presented his research to the U.S. Department of the Treasury, the Internal Revenue Service and the Office of Tax Analysis, and has testified before the Senate Finance Committee.

Outslay has received the lifetime Ray M. Sommerfeld Outstanding Tax Educator Award and the Distinguished Service Award from the American Tax Association (ATA) as well as the Distinguished Achievement in Accounting Education Award from the Michigan Association of CPAs. He also received the ATA Teaching Innovation Award for his innovative approach to integrating the teaching of tax and financial accounting. Outslay has served as president of the ATA and as editor of the *Journal of the American Tax Association*.

MINNIS AMONG ACCOUNTING ALUMNI TO RECEIVE FARS AWARDS

Michael Minnis (PhD '10) was recently recognized by the Financial Accounting and Reporting Section of the American Accounting Association with two awards: for excellence in reviewing and outstanding discussion. Minnis, an associate professor of accounting at the University of Chicago, studies the role of accounting information in allocating investment efficiently by both management and capital providers; the use of financial reporting in mitigating information opacity issues of privately-held firms; and the interplay within management in the production and use of financial information.

Other alumni honored by FARS in 2017 include:

Best Paper Award and Midyear Meeting Best Paper Award

Elizabeth Blankespoor (PhD '12)
Gregory Miller (PhD '98)

Excellence in Reviewing Award

Emmanuel De George (PhD '13)
Kenneth Merkley (PhD '11)
Jed Neilson (PhD '16)
Kyle Peterson (PhD '08)
Gwen Yu (PhD '10)

Outstanding Discussion Award

Gwen Yu (PhD '10)

2016–2017 HONOR ROLL OF DONORS

The Paton Center warmly acknowledges the generosity of its donors who help U-M to stay on the cutting edge of research and to recruit the best and brightest minds to its Accounting programs.

During the 2016–2017 school year, 175 donors contributed \$100 or more. This includes the establishment of two new endowed MAcc scholarships which were funded by Paul and Gail Steih and Peter M. Kelley.

As Kelley explained, “I have consistently given to the Ross School since graduation as a way of acknowledging the significant impact that my U-M education has had on my career of 30-plus years as a partner at PwC. I feel fortunate to be able to help others take advantage of similar opportunities.

“Creating an endowed scholarship is a way that I can continue to support future MAcc students and expand the talent pipeline for the public accounting profession.”

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—Peter M. Kelley

“As James Earl Jones says: This is the University of Michigan ... We are the best university in the world. It changes lives, and it clearly changed ours. The sharing of progressive ideas, inclusiveness and a foundation of lifelong learning enables graduates to enrich themselves and the people around them. Gail and I established a named scholarship for the Ross School of Business Master of Accounting Program so others, especially those in need, can begin their own transformational journey.”

—Paul and Gail Steih

HONORARY PATON FELLOWS

JONAS AND ANTHONY NAMED HONORARY PATON FELLOWS

The University of Michigan gave Gregory Jonas “a framework for thinking, a respect for research and a love of learning” – a point he made while accepting the 2017 Honorary Paton Fellow Award at the business school. He and Robert Anthony were feted at a March 30 event recognizing their significant contributions to the accounting industry and their positive impact on accounting at Michigan.

Jonas earned his BBA and MBA degrees in the late 1970s. A frequent lecturer at Ross, he has an extensive and diverse background in the accounting industry.

Jonas spent 23 years at Arthur Andersen, where he was a partner; served a two-year fellowship with the Financial Accounting Standards Board; served as executive director of the American Institute of CPAs; was managing director at Moody’s Investors’ Services and Morgan Stanley’s equity research department; and was the director of the Office of Research and Analysis at the Public Company Accounting Oversight Board.

“Working in public accounting and reporting guarantees an interesting and rewarding experience,” Jonas noted. “It’s at the center of decision making, demands understanding complex transactions and events, requires careful control, and carries the noble purpose of speaking truth to power – key to the public interest.

“I’m grateful to the university for giving me a solid foundation on which to stand.”

Jonas’ co-winner, Robert Anthony, was humbled by his award. “Being an Honorary Paton Fellow is tangible recognition of a career of professional excellence,” he explained. “To be so recognized by my peers, including particularly those whom I mentored over my career, is especially meaningful.”

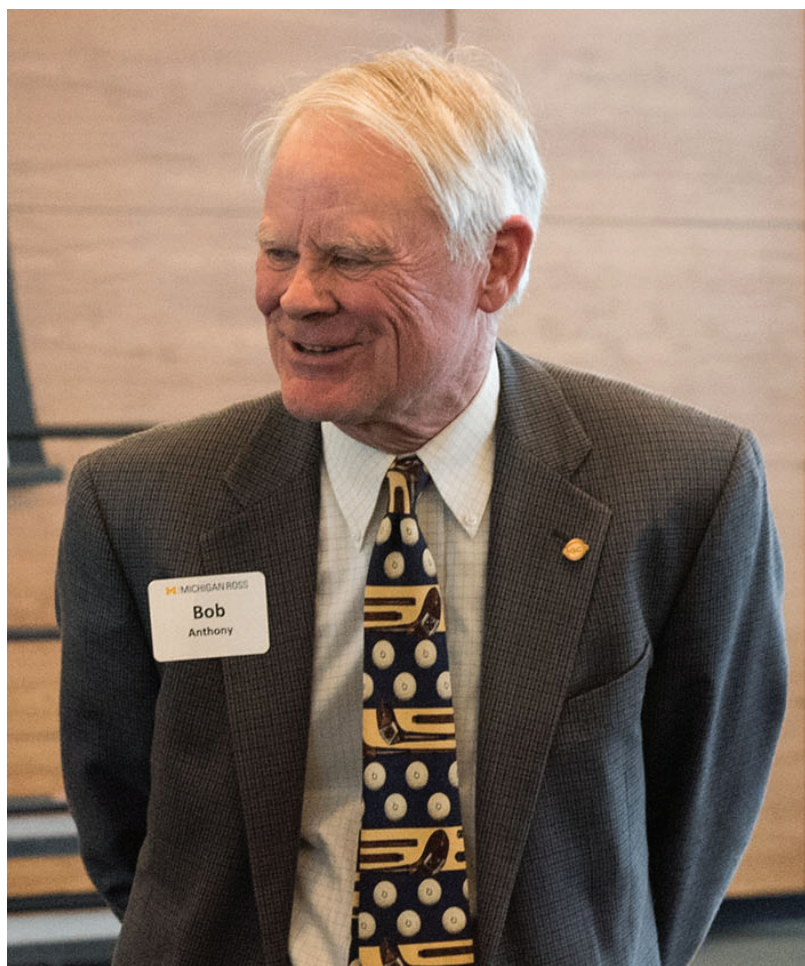
Anthony received his BA and master of business administration degrees from U-M in the 1960s. He rose to become a partner at PricewaterhouseCoopers, and served as a member of the company’s Global Audit Policy Board and U.S. Risk Management, Accounting and Auditing Services groups.

Anthony also spent four years on Ross’ Paton Advisory Board and is a current board member of The Nature Conservancy, the Detroit Symphony Orchestra, the Michigan Gaming Control Board and the Michigan Science Center.

In speaking of the power of the Honorary Paton Fellow Award, Anthony underscored that “it sends a message that peers and others do take notice when one is able to practice their profession with meaning and integrity.”

The criteria for selecting Honorary Paton Fellow honorees are varied: candidates may be “rising stars” within the profession, selected for lifetime contributions or recognized for service that has positively impacted Michigan Ross accounting education. Paton Advisory Board members nominate individuals for consideration and hold a vote to collectively determine each year’s honorees.

LEFT, GREGORY JONAS
RIGHT, ROBERT ANTHONY



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RIGHT FOREGROUND: JOHN C. KOPPIN. CLOCKWISE STARTING FROM LEFT FOREGROUND: DOUGLAS McCLINTOCK, KATHY FORD, REUVEN LEHAVY, NANCY W. GOBLE, KRISTEN STUMPO, GREGORY MILLER, SUSAN SLAVIN, KACI KEGLER, DAVID MURRAY, AMY SOLEK, PAUL W. STEIH, JOEL MITCHELL, MICHAEL D. FOLEY AND MATTHEW HOWELL.



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