

# CELEBRATING SUCCESS AND CONTINUED GROWTH

#### AT MICHIGAN ROSS



"As you can see, the mission of our founder, William Paton, continues to flourish and thrive."

It was a record-breaking year. The University of Michigan became the first public university to raise \$5 billion in the most successful fundraising campaign of its history — Victors for Michigan. The success of the universitywide effort was also reflected in the Michigan Ross campaign where we met our goal of \$400 million. Since 2013, when the campaign was initiated, more than 16,000 people from around the world have contributed gifts to support Michigan Ross scholarships for students, action-based learning experiences, faculty, faculty research, and our outstanding campus.

Another key development was the introduction of the Michigan Ross Online MBA Program, which provides students with the opportunity to take courses from our world-class MBA curriculum in an innovative format crafted for today's top leaders and learners — all at their own pace and wherever they may be.

#### AT THE PATON CENTER

The past year at the Paton Center for Research & Education in Accounting was marked by consistent growth in our academic programs, and several noteworthy accomplishments. The Paton Fellows Scholarship Program, a select group of rising juniors and seniors focused on exploring a career in accounting, continues to thrive and evolve. This year we welcomed 54 new students into the program — more than double the previous year (page 9). Our PhD program consists of eight highly qualified students this year (page 6). Our MAcc program celebrated 97 graduates in April 2018 (page 7).

Our faculty members continue to make their mark, publishing research articles in top journals, engaging in service activities throughout the university, and presenting their research at prestigious conferences in the United States and

around the world. One recent outstanding achievement includes Associate Professor Christopher Williams taking home the "Best Discussant Award" at the MIT Asia Conference in Accounting in Hong Kong this year (page 5). Additionally, alumni Christine Botosan (PhD '95) and Lillian Mills (PhD '96) served as American Accounting Association Presidential Scholars at the annual meeting in National Harbor, Maryland, in August 2018 (page 14).

We've also welcomed two new faculty members: Assistant Professors of Accounting Heidi Packard (page 3), and Jim Omartian (page 4). In addition, our efforts to recruit, develop, and retain talented faculty are now being bolstered thanks to a new endowed fund established by donor G. Leonard Teitelbaum (page 14).

As you can see, the mission of our founder, William Paton, continues to flourish and thrive.

#### Reuven Lehavy

Victor L. Bernard-PricewaterhouseCoopers LLP Collegiate Professor of Accounting and Faculty Director, Paton Accounting Center

# ACCOUNTING DEPARTMENT WELCOMES HEIDI PACKARD

Heidi Packard earned a PhD in management from Massachusetts Institute of Technology in June 2018. She also earned a BA in Economics and Government from Colby College and a Master of International Business from The Fletcher School of Law and Diplomacy at Tufts University. Prior to her graduate work, Heidi worked in financial services and corporate governance research. She began her new role as Assistant Professor of Accounting at Michigan Ross in July 2018.



Any time we think of business we are thinking about actual people making decisions. Growing up, I used to ask a lot of abstract questions of my father and grandfather about what made for a good business, and more specifically a good manager. So much seemed to depend upon the company's hiring and incentive structures. The same is true for public companies. The executives at the top and how we direct them to behave matters a lot. Understanding how executives think and what motivates them is interesting to me.

#### Q. Where did you grow up?

A. I grew up in Hollis, New Hampshire, a small town situated just outside of Nashua.

## Q. Did anyone in your family influence your choice of career?

A. My family ran a small business. My grandfather started a machine tool distribution company in the early 1940s, and my father worked there while we were growing up. Now my brother does. The business always felt like the spin-off to our family sitcom, and from a very young age I was very curious about it. But no one in my family is an accountant, so they were all surprised when I decided to pursue a PhD in accounting.

I've always been interested in people and the factors that influence their behavior

# Q. What do you find most intriguing about the field of accounting?

A. Working in corporate governance research, I realized that most of the information we have about companies comes from financial reports. And when I researched different business academic fields, it just turned out that accounting was the best fit for me. I'm quantitatively oriented, and I like to think about people and how they behave in institutional contexts. Accounting was exactly where others were doing the type of research I wanted to do.

#### Q. What prompted you to come to the University of Michigan to teach at Michigan Ross?

**A.** I had a really phenomenal feeling when I came to Michigan Ross for my interview. The faculty not only asked "I had a really phenomenal feeling when I came to Michigan Ross for my interview. The faculty not only asked pointed and rigorous questions about my research, but were very personable as well."

-HEIDI PACKARD

pointed and rigorous questions about my research, but were very personable as well. I was excited to join a group with several junior faculty who were also interested in establishing their research careers and so many senior faculty whose research I've admired for years. I really liked Ann Arbor as well. After growing up in a small town in New Hampshire, the town and vibe just felt right.

## Q. What is your current research focus?

A. I am specifically interested in executive compensation, and the unintended consequences of providing information about how executives are compensated. The way executives are compensated is almost indistinguishable from the fundamentals of the firm and their long-term strategies. So when you provide information about executive compensation, in essence, you are providing information about these things as well. As a consequence, firms might be reluctant to provide information about compensation if they would rather keep those strategic details private. This has implications for stakeholders outside the firm and their ability to monitor governance processes.

# Q. What do you hope to accomplish in your first year at Michigan Ross?

A. I would like to further my research agenda, and get to know my students. From there, I hope to branch out to the wider Ross academic community; to get acquainted with people in other disciplines to see if there might be overlap for the type of research that I want to do.

# Q. What course are you particularly excited to teach?

A. Right now, I'm teaching Financial Accounting to the BBAs. This is really exciting for me because I studied liberal arts as an undergraduate, and we didn't have anything like a BBA there. The undergraduates are really interesting and eager, and it's been exciting to get to know them. I think the Ross MBAs are a breed apart [in a good way] from those of other MBA programs, so eventually I would like to get to know that population as well.

# ACCOUNTING DEPARTMENT WELCOMES JIM OMARTIAN

Jim Omartian earned a PhD in accounting from the University of North Carolina at Chapel Hill in May 2018. He holds a bachelor's degree in computer science from Harvard, a master's degree in engineering from the University of Cambridge, and an MBA from the University of North Carolina. Prior to his PhD program, Jim served as operational manager at McMaster Carr Supply Company in Aurora, Ohio. He assumed his new role as assistant professor of accounting at Michigan Ross in July 2018.

#### Q. Where did you grow up?

**A.** I grew up in Connecticut, just outside of Hartford.

# Q. Did anyone in your family influence your choice of career?

A. Certainly my parents had an influence. They were both teachers, so I always had a fondness for teaching, and they are over the moon that I've become a professor. I also have an uncle who is an accountant, and he's excited that I have become a professor of accounting.

# Q. What prompted you to join the Accounting group at Michigan Ross?

A. Michigan Ross has a great history of accounting research. Some of the best have come through here and produced really outstanding work. So it's very exciting to be able to be part of that tradition — and to be able to learn from such great colleagues here. Also, Ann Arbor is a fantastic college town. My wife, Charity, and I felt like this was the best place for us to be raising our three kids.

### Q. What is your current research focus?

A. One area of focus is trying to understand how information flows within firms. And, how new information sources and information asymmetries within the firms cause different operational outcomes — whether that

be different ways to manage employees or different ways to disclose information to outside parties.

The other area I'm really interested in is international regulation, and how regulators are working in an increasingly global environment, and what influences that has on various outcomes.

My dissertation paper was on tax evasion and increased cooperation between banks and governments, and how that affects the ease with which people can hide money in tax havens. I'm also interested in how securities regulators can cooperate and how that affects market dynamics.

#### Q. What do you consider a key takeaway from your role at McMaster Carr Supply Company?

A. I think one thing that has been really helpful for me [since I have a different background from most accounting professors and was not an accountant before] is that I approach things as more of a consumer of accounting information. It has been useful having this sort of real world experience because firms operate in really messy environments. And we can come up with academic, stylized models for how we think the world works, but often times it is very complicated. That exposure has helped me to make sure I'm checking in with reality and understanding whether something is relevant.

A lot of the work that I was doing was trying to better understand some of our operations using informational metrics. There is a lot of benefit that can come from that, certainly for improving your operations. But there was also what seemed to be a lot of pushback for the downside, in terms of costs to do a lot of monitoring. It's burdensome to folks. When people start being measured, they change what they do, and I found that reaction fascinating. So that's one of the areas I'm interested in, and it has influenced what I am looking at from a research point of view.

# Q. What do you hope to accomplish in your first year at Michigan Ross?

A. I hope to really hit the ground running with pushing out some more research and publishing it. I think this is a great platform. I'm really excited to hone my teaching craft here. We have such a great student body.

# Q. Are there any courses you are particularly excited to teach?

A. I'm really excited to teach
Managerial Accounting for a variety of
reasons. It is a subject that not a lot of
people want to teach, but I think it's
incredibly important. Bringing my
background into my teaching will help
with the action-based learning
initiatives at Ross.



"Michigan Ross has a great history of accounting research. Some of the best have come through here and produced really outstanding work. So it's very exciting to be able to be part of that tradition — and to be able to learn from such great colleagues here."

-JIM OMARTIAN

# ACCOUNTING FACULTY AWARDED PRESTIGIOUS HONORS



CHRISTOPHER WILLIAMS

#### WILLIAMS SHINES AT MIT ASIA CONFERENCE

At the 2018 gathering in Hong Kong, associate professor Christopher Williams took home the "Best Discussant Award" for his critique of "The Unintended Benefit of the Risk Factor Mandate of 2005." Williams' discussion drew upon his recent research on the informativeness of boilerplate and non-boilerplate discussions found in banks' annual reports for predicting the amount of systemic risk in a financial system.

The MIT Asia Conference in Accounting aims to bring

together academics and practitioners of accounting and corporate governance in the AsiaPacific region with leading scholars from the United States, Europe and beyond for the purpose of "incubating rigorous and relevant research in the field."

#### NEARY TEACHING EXCELLENCE AWARDS AND FACULTY AWARDS

Each spring, Michigan Ross honors its faculty for outstanding teaching, research, and service, celebrating the school's vibrant intellectual capital.

The Ross Faculty Awards and Neary Teaching Excellence Awards, supported by the late Robert (Bob), BBA '55, and his widow Janet, AB '54, Neary, recognize those who go above and beyond in educating students, performing important research, and contributing to the evolution of business education.

#### Full-Time MBA Teaching Excellence Award Ryan Ball

Coopers and Lybrand, Norman E. Auerbach Assistant Professor of Accounting

# Executive MBA Teaching Excellence Award Reuven Lehavy

Victor L. Bernard-PricewaterhouseCoopers LLP Collegiate Professor of Accounting and Faculty Director. Paton Center

#### Evening MBA Teaching Excellence Award

Venky Nagar KPMG Professor of Accounting and Teitelbaum Research Scholar

MAcc Teaching Excellence Award Jim DeSimpelare

Lecturer of Accounting

#### Michigan Ross Faculty Award Andy Andrews Faculty Service Award

#### Cathy Shakespeare

Associate Professor of Accounting, Arthur Andersen Professorship of Accounting



FROM LEFT TO RIGHT, FRONT ROW: WEI SHAO, ANDREA DOWN AND RUBY LEE; SECOND ROW: JOHN ALAND, GWEN YU AND CHRIS WILLIAMS; THIRD ROW: MADDY THOMPSON, DJ STOCKBRIDGE AND JERRY MATHIS; LAST ROW: RAFFI INDJEJIKIAN

## PHD PROGRAM DEVELOPS NEW ACADEMIC LEADERS

Eight highly qualified students comprise the 2018 cohort of Ross' PhD program, which is dedicated to educating the accounting researchers of tomorrow. The size of the group reflects the school's commitment to providing its students with close contact to faculty as well as real-world research opportunities.

Andrea Down won the Deloitte Fellowship and four of our other students played roles at the American Accounting Association August Annual Meeting:

#### **NASBA** Accounting Moderators

Andrea Down Ruby Lee Jerry Mathis

#### **NASBA** Accounting Discussants

John Aland Ruby Lee

#### **CURRENT STUDENTS**

John Aland	
Andrea Down	
Mailyn Fernandez	
Ruby Lee	
Jerry Mathis	
Wei Shao	
DJ Stockbridge	
Maddy Thompson	

#### **RECENT GRADUATES**

2018	Reginald Edwards
2017	Ryan McDonough
2017	Nayana Reiter
2016	Christina Synn
2015	Jason Chen
2015	Randall Hucks
2015	Jordan Schoenfeld
2015	Jed Neilson
2014	Brad Hendricks
2013	Emmanuel De George
2013	Jeff Hoopes
2013	Tianshu Qu
2012	Beth Blankespoor

Industry Rutgers University University of Toronto University of North Carolina at Chapel Hill University of Illinois Chicago Eastern Michigan University Georgetown University Pennsylvania State University University of North Carolina at Chapel Hill London Business School University of North Carolina at Chapel Hill Seattle Pacific University University of Washington

### CONGRATULATIONS TO THE MAcc CLASS OF 2018

The Accounting department is pleased to announce that the 97 MAcc graduates joined your alumni base last April. Among the class of 2018, 32 percent earned their undergraduate degree from U-M and 59 percent of graduates are female; the highest percentage in any class at Ross! The class scored an average of 660 on the GMAT and maintained a 3.6 grade point average. Within six months of graduation, 100 percent of survey respondents had been offered a full-time job.

Alexandra Atkins Steven Bera Amanda Berry Jinyuan Cao Weiqi Chen Keyin Chen Eunvouna Choi Joshua Crown Brianna Diassi Carl Dickson Lauren Dodge Zoe Dowell Cameron Doyle Nicholas Farris Farhat Fatima Emma Feikens Yutong Feng

Jane Fineis Paul Florczak **Emily Foley** Lindsey Frostick Amer Ghalawanji Sophia Ginotti Jeremy Glod Christopher Goulding Tyler Graf Arundhathi Hadagali Matthew Halim Joo Young Han Raul Hernandez Elise Hess

Cassandra Hoffman Addison Hollinshead Jiahui Hou Haley Howell Weisiting Huang Claudio Jeberaeel Yichen Jin Xiaoting Jin Katherine Karadjoff Young Min Kim Stephen Klasson Lindsey Koth Jennifer Kowalski Daniel Kubert Breonna Lark

Elaine Lin Wanyu Ling Yucheng Lu Christine Lu Tianyi Ma Yu Mena Jia Miao Katherine Miao Tyannique Morgan Abigail Moynihan Courtney Munley Dayoon Park Divya Patel Justin Pennish Rod Perkins Ian Pollekoff Matthew Przybysz

Mark Safranek Daniel Savakus Keziah Scholten Molly Scott Xiantong Sheng Patricia Sholtis Hallie Taylor Yifan Tong Hehuan Tu Ryan VanDagens Nikhil Wadhavkar Jack Wahrman Wenxin Wang Qingyang Wang John Wangler, Jr. Wei Wei Austin Williams

Zarra Williams Anthony Wirth Marie Wolverton Wen Xing Jingwen Yang Tiannuo Yang Jiacheng Yuan Abid Zaidi Tianyu Zhang Yuliang Zhang Hongyi Zhang Katherine Zhao Chugiao Zhao Qingging Zhao Bowen Zheng Nathaniel Zyren



# NAMED SCHOLARSHIPS ARE AWARDED TO 50+ PHD AND MACC STUDENTS



"As a BBA, I've had the opportunity to talk with numerous MAcc students over the years and everyone has had nothing but praise for the curriculum, the professors, and for their classroom peers. I chose the U-M MAcc program to become a part of this great community and because of the world-class opportunity it provides for exploring accounting."

-MATTHEW BAUERBACH



Each year, dozens of advanced-degree Accounting students benefit from donor support in the form of scholarships. For some, it's the primary reason they are able to afford to further their education. For others, it's an affirmation of the commitment they are making to serve the public, both personally and professionally.

Scholarship recipients for academic year 2018-2019 include the following students.

# ACCOUNTING PhD SCHOLARSHIP RECIPIENTS

# William A. Paton Accounting Scholarship

John Aland Andrea Down Mailyn Fernandez Ruby Lee Jerry Mathis Wei Shao DJ Stockbridge Maddy Thompson

Robert F. and Phyllis J. Westover Scholarship Maddy Thompson

"Coming from a humble immigrant family, the award alleviates personal and familial financial burden for me to pursue my MAcc at Michigan Ross, helping put me closer toward achieving this graduate and professional milestone. I have centered my U-M undergraduate career around the intersection of positive business and social impact — and with the help of the Paton Center, I am able to further my interest in this field and see how accounting can drive greater change in society."

-ANDREW MEI

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#### **MACC SCHOLARSHIP RECIPIENTS**

#### William J. Adams Accounting Scholarship Alyssa Toye

#### William J. and Donna W. Adams Scholarship

Yonatan Aharoni Julie Brown Corey Burbank Matthew Kim Steven Kucharczyk Angela Meyer Jiaan Mooers

# Arthur Andersen LLP Minority MAcc Scholarship Jalen Bovia

Pamela Jane Bryant Accounting Scholarship Rachel Rizik

#### John Robert & Minnie Lee Bussey Scholarship Jalen Boyia

Jaleii Dovia

#### **Ralph G. Conger, Jr. Scholarship** William Bund

Fatima Issa Anna Nowinski Paul Seyferth Anna Tamshinsky Alyssa Toye

#### Howard J. Cooper Scholarship

Jared Feldman

#### Deloitte Foundation-Carleton Griffin MAcc Scholarship

Clare Jilek

# Ernst & Young Scholarship for Excellence in Accounting Education

Mitchell Fritz Juhi Kapidaya Brett Lancaster Abigail Long Christopher Miller Megnhee Patel

# **Roy M. Jacklin Scholarship**Jenna Boland

#### Harvey Kapnick Scholarship

Benjamin Brouwer Julie Brown Steven Kucharczyk Jordan Pool James Sorrells Elizabeth Wilkins

#### Kelley, Peter M., Macc Scholarship Paul Seyferth

John & Michelle Koppin Scholarship

Tyler Davis

#### Leonard J. Kujawa/ Arthur Andersen Scholarship

Eric Ferguson

### L. L. Laing Scholarship

Michael Nicholas Anna Tamshinsky

#### Walter P. Lossing Memorial Educational Scholarship

Ryan Pelshaw

#### MAcc Alumni Scholarship

Briana Beger Michael Nadhir

# The Paton Center wishes to thank all the donors who made these scholarships possible.

#### MAcc Paton Scholarship

Paige Aresco Matthew Bauerbach Tyler Bee Trevor Coughlin Andrew Mei Katherine Stankey Brooke Swartz

#### John F. McCarthy MAcc Scholarship

Tomas Espinosa

#### Elissa Meadow Expendable Scholarship Anna Nowinski

Susan Meyer MAcc Scholarship Anna Tamshinsky

#### Dorris C. Michalske Scholarship

Yonatan Aharoni Rachel Neitzke

#### Michigan Ross General Fund Scholarship

Yonatan Aharoni Tyler Angers Derek Ash Bhavneet Bansal Manuel Bayer Bryce Birchmeier Jason Blake Benjamin Brouwer Tomas Espinosa Jared Feldman Sarah Galzerano Matthew Hillebrand Fatima Issa Claire lilek Matthew Kim Cori Lademan Yang Peng Sang Eon Shim Ryan Silverman Adam Silverstein Liuyi Wang

Xun Wana

Flizabeth Wilkins

### PATON FELLOWS SCHOLARSHIP PROGRAM WELCOMES 54 NEW ENTRANTS

William A. Paton Accounting Scholarship Benjamin Brouwer Julie Brown Christina Chang

#### William A. Paton MAcc Scholarship

Sung-Joon Ahn Anna Gorzalski

Amber Simmons

#### Steven J. Petras Scholarship

Elizabeth Wilkins

#### **PriceWaterhouse** Coopers MAcc Scholarship

Madison Mullinax Brittany Swartz

#### Michael and Joan Sakkinen Accounting Scholarship

John Heffron Zachary Schoettle

#### Steih. Paul and Gail. Family Scholarship James Sorrells

#### **Gary Stein Memorial** Scholarship

Derek Ash Rvan Pelshaw

#### Charles E. and Barbara C. Stilec Scholarship

Edward Wajda III

#### Lynn A. Townsend Scholarship

Jalen Bovia Anna Nowinski

#### **David Weston** Scholarship

Tyler Angers

Robert F. and Phyllis J. Westover Scholarship Anna Tamshinsky

In 2013, the Paton Fellows Scholarship Program was established to encourage and influence U-M undergrads to consider an accounting-related career.

Each year, a select group of rising juniors and seniors are chosen as Paton Fellows. If those students achieve a cumulative GPA of 3.3 in the fall term of their Paton Fellow year, they are automatically promoted to Senior Fellow. If Senior Fellows decide to pursue admission to the master of accounting program and maintain a 3.5 cumulative GPA at the time of application, they are guaranteed tuition assistance of at least \$15,000 in the form of a Graduate Student Instructor, Graduate Student Staff Assistant position, or Paton scholarship funding.

The Paton Fellow classes of 2018-19 boast 54 students.

Our sincere thanks to the Kapnick family for their generous support of the Paton Fellow Program.



#### 2018-2019 Junior Paton Fellows

Diana Altman Jacob Becker Bharat Chopra Sophia Coplan Michaela Cushman Laura Dent Dylan Ehrnst David Eom

Joshua Estell Amanda Gerdts Naomi Grossman Katherine Hill Cooper Jenkins Cameron Livernois Alexandra Lorenz Ryan Metzger

Emily Milanowski Noreen Nader Gabrielle Otto Mackenzie Piesko Allison Rivi Madison Ross Paul Rozek Nolan Smith

Cole Stuart Craig Tarnopol Louis Waxman Benjamin Wolf Jeff Yang Haoyi (Wendy) Zhang

#### 2018-2019 Senior Paton Fellows

Jerry Crouse Michael Domiano Christopher Dooley Jillian Goldstone Vivian Hu Savannah Klein

Laurie (Mengbo) Liu Casey Lyons Hannah Ma Jeffrey Ohl Jack Pan Sloane Rubin

Anne Schultz Fric Seo Nicole Stark Zachary Strong Kvrstin Swan Callie Tobin

Tiffany Tsang Lauryn Walker Alexander Wang Nicole Wiesenfeld Jennifer Wona Jeffrey Zhang

# KACI KEGLER ASSUMES EXPANDED ROLE

Kaci Kegler serves as director of Specialized Master's Programs at Michigan Ross, a portfolio encompassing the Master of Accounting (MAcc), Master of Supply Chain Management (MSCM), and Master of Management (MM) programs. She has managed the Master of Accounting program since June 2012. Kaci came to Michigan from the University of Tulsa, where she managed their MBA, MSF, MAcc, MTax, and various dual degree programs as assistant director. Prior to this, Kaci served as director of development for the College of Engineering Technology at Ferris State University.

#### Q. How would you describe the core of your role at Michigan Ross?

A. My role is to manage the student experience from the time a student first inquires about one of our one-year master's programs to the time he or she is engaged with us as an alum. That includes serving as a liaison between the MAcc program and the Paton Center, a partnership that I believe adds significant value to both entities.

#### Q. How has the creation of a Specialized Master's Program portfolio created greater opportunities for students?

A. One of the incredible opportunities created by the new structure is a larger student network. We've started planning joint co-curricular activity and we're already seeing MAcc, MSCM, and MM students organizing combined extracurricular events. We're excited to learn how we can capitalize on best practices, streamline program initiatives, and leverage our larger footprint, which is currently 216 students. Despite our growth, there is still significant attention to individual classes, and a focus on building camaraderie by program. The high-touch approach to how we serve students will never change.

## Q. How would you describe a typical day at Michigan Ross?

A. It's never dull! Right now there is a flurry of activity between recruiting and admitting the classes of 2020, serving the classes of 2019, and identifying and creating synergistic activities across the three programs. But we're not perfect and we're learning how to manage our new workloads and structure. That said, we've grown to a team of seven staff members to best execute and meet the needs of our stakeholders. We're confidently settling into our new groove and look forward to increased alumni engagement.

## Q. What are your unique qualifications for this position?

A. Well, I'm a pretty unlikely candidate! My formal education is in graphic design and printing management and, to be honest, I had no intention of working in higher education. I was working as a marketing manager for a Chicago-area printing company when I was recruited to work for my alma mater (Ferris State). I had been student body president my senior year and made a lot of great connections through my years in student government. I decided to give back to the school, thinking I'd return to industry after a couple of years, but it ended



"I love my job, and am very dedicated and passionate about helping students find their path. I also love thinking about holistic degree experiences and about how we can create the most meaningful opportunities for students in the short time we have them on campus."

#### -KACI KEGLER

up that I was the one who received a gift. I realized the impact a single person can make in higher education and got really excited. The rest is history. I love my job, and am very dedicated and passionate about helping students find their path. I also love thinking about holistic degree experiences and about how we can create the most meaningful opportunities for students in the short time we have them on campus. I think that's what makes me uniquely qualified — my love for serving our students at the best university in the world for transforming lives!

# GLOBAL PRACTICUM COURSE



FROM LEFT TO RIGHT: TYAN MORGAN, TONY WIRTH, ARU HADAGALI, ZOE DOWELL, JEN KOWAL-SKI. DIVYA PATEL

The Paton Center and General Motors
Foundation generously sponsored participation in
Ross Global Practicum courses. The sponsorship
provided a transformational experience to a select
group of MAcc students during winter term, 2018.
The students were given the opportunity to study
in either Brazil or Croatia.

"The program was incredibly meaningful. Even for those of us who had been abroad before, this was a new experience. I loved learning about the Croatian culture and people, but it was unique to get to learn about Croatian businesses directly from them. We even got to see a presentation at the capital! To have an opportunity like that is amazing, but for a broke graduate student it would have been impossible without the support of GM. The generosity of the Pator Accounting Center and GM granting eight sponsorships was and is just incredible."

#### -TONY WIRTH

"The Global Practicum course was my first experience abroad. It gave me the opportunity to learn the course material, but also get to experience traveling abroad and al of the cultural knowledge that comes with it. I got the opportunity to meet and work with students from all over the world. Without the GM Scholarship, I never would have been able to afford the course, and I am so grateful for it because this experience is one that I will remember for the rest of my life."

# NEARY AND BOOTH NAMED HONORARY PATON FELLOWS

The Paton Center created the Honorary Paton Fellow Award to honor individuals who, through their accounting expertise, have made significant contributions as business leaders.

The late Robert (Bob) Neary and Julie Booth were honored at the Paton Fellow Induction Ceremony on March 22, 2018. This is the third year that Honorary Paton Fellows have been recognized at the Paton Fellow Induction ceremony.

Neary, who received the award posthumously, received his Bachelor of Business Administration ('55) from U-M. He was a partner at Ernst & Young (E&Y), where he served in various positions, including vice chairman of Accounting and Auditing and cochairman. An innovator and trailblazer, Neary was instrumental in the merger

that formed E&Y in 1989 and implementing a global audit methodology used by member firms worldwide. As an advocate for student mentorship and education, Neary helped to establish the E&Y Fund for Excellence, raising millions of dollars in scholarships at U-M and co-created an E&Y internship-scholarship program for business school students interested in accounting and taxation. His widow, Janet, attended the ceremony.

Booth received her Bachelor of Business Administration ('90) from U-M. She is the chief financial officer and treasurer of Quicken Loans, where she's been since 2003. Prior to Quicken Loans, she spent 13 years at E&Y, where she served in various capacities in banking and mortgage banking. As CFO, she leads the accounting and finance procurement, partner relationship management, and internal audit teams. Booth has served as chair of the Financial Management Committee of the Mortgage Bankers Association. She is currently a board of directors member for Make-A-Wish Michigan.



"Bob Neary, my late husband, would have been so proud and pleased that he received the 2018 Paton Accounting Award before an audience of friends, family, and student Paton Fellows — tomorrow's accounting superstars. He'd had the good fortune to be a student of the legendary Bill Paton. He knew that accurate numbers were the bedrock of any financial transaction. He felt that his career was a blessing, working with smart and ethical peers at Ernst & Young. The Paton Fellowship is a great recognition of his wonderful, long, and fulfilling career."

-JANET NEARY



"Being nominated for and receiving the Honorary Paton Fellow award is truly a special honor. It means a lot to me that the school which helped prepare me for a successful career in the world of accounting and finance created this opportunity to recognize the accomplishments and contributions of its recipients. I really enjoyed spending time with current students and sharing the exciting opportunities that an accounting degree from U-M can open up for them."

-JULIE BOOTH

### 2017-2018 HONOR ROLL OF DONORS

The Paton Center warmly acknowledges the generosity of its donors who help U-M to stay on the cutting edge of research and to recruit the best and brightest minds to its Accounting programs. During the 2017–2018 school year, 183 donors contributed \$100 or more. This includes the establishment of two scholarships which were funded by Mr. and Mrs. Frank Westover and John Koppin.

As John Koppin explained...

"My education at Ross provided me with such a great foundation to start my career. I believe it is important to give back to this amazing program through this scholarship as well as other volunteer efforts to support the passionate faculty and staff and continue to make this program better year after year. Good luck to all current Ross students and Go Blue!!!!"

Andrew Adams Timothy Addison Arden Anderson Mark & Kelly Anderson Edwin & Kay Andrews Robert & Catherine Anthony Pam Averill Jason & Kristin Balon Barry & Elizabeth Barretta Ronald & Joan Bassey Matthew & Amber Battin David Benner & Dianne Benjamin Frederick & Shirley Bernthal Sarah Best Elizabeth & Adam Blankespoor Mark & Mary Bookman Kristin & Fred Borchardt Mark Borowski David & Debra Boyle Marianne Brackey Laurie & Michael Brady Daniel & Margaret Brodbeck Douglas & Rachel Brody Nicholas Buckley Susan & Michael Callahan Thomas J. Carroll John & Elisabeth Carter

Timothy & Nancy Cash

Judson & Wendy Caskey

Jerome & Susan Chapnick

Valerie & Spencer Chase

Raymond Celaya

Michael Chatz

Andrew Christ

Armand Cohen

Danielle Deverna

Lianne DiMambro

Brian Chrzanowski

Harold & Mary Cook

James M. DeSimpelare

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Thomas & Rebecca Johnson

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### **AMERICAN ACCOUNTING** ASSOCIATION, ANNUAL MFFTING 2018

Christine Botosan and Lillian Mills were the Presidential Scholars at the annual meeting in

Future, focused on advancing research and changing technology, expanding data sources. security. Moreover, the theme highlighted that a sustainable future requires that the academy. profession, and society build strong ties with

Christine Botosan (PhD '95, University of Utah) is a member of the Financial Accounting Standards Board (FASB), and a professor at the David Eccles School of Business at the University of Utah prior to joining the FASB. She served as president of the AAA from 2014-2015 and is the recipient of research awards for excellence including the AAA Competitive Manuscript Award and the AAA Notable Contributions to

Lillian Mills (PhD '96, University of Texas at Austin) is the Beverly H. and William P. O'Hara Chair in Business in the McCombs School of Business at the University of Texas. She has served as the Stanley Surrey Senior Research Fellow at the Office of Tax Analysis for the U.S. Department of Treasury and is a consultant on corporate tax compliance issues for the Large Business & International division M. Sommerfeld Outstanding Tax Educator

## G. LEONARD TEITELBAUM SUPPORTS FACULTY RESEARCH

The U-M Paton Center for Research & Education in Accounting works to maintain a tradition of excellence in accounting education, teaching, and academic research. The key to the Paton Center's success is based upon the generosity of our dedicated donors, such as G. Leonard Teitelbaum.

G. Leonard Teitelbaum (BBA '64, MBA '65), has given generously to the University of Michigan Business School (now Michigan Ross), most recently establishing the Howard S. Teitelbaum Endowed fund to assist in recruitment, development, and retention of faculty for the Paton Center.

As an undergraduate, Teitelbaum majored in industrial relations and marketing, and as a graduate student he specialized in finance and accounting. For 42 years, Teitelbaum worked on Wall Street as a security analyst and investment banker. In the last 25 years, he served as a managing director at Merrill Lynch in New York City.

"I have continued to give to Michigan Ross in memory of my father, Howard S. Teitelbaum, who grew up in Flint, Michigan, attended Michigan, and had an accounting practice in Flint for over 30 years, prior to his death at an early age," said Teitelbaum. "In going through some family papers. I found a letter from Professor Paton written to my father to congratulate him on being hired by the then firm of Haskins and Sells. My daughter, Karen Teitelbaum Buckner, also

graduated from the Michigan Business School, and I have always felt a kinship with the Paton Center because of my father."

Specific areas of accounting research include financial reporting, management accounting, tax policy, and financial statement analysis.

"Growing up, I was told that if you can afford to give money, give. And, if you can't afford to give money, give time instead. Giving back is sort of in my DNA. It's a family philosophy that I was taught since I was a kid," Teitelbaum explains. "The Michigan Business School helped me, and, therefore, I

> felt duty bound to give back. I came away with what I consider to be a very good background from my time at Michigan, and this helped me to have a longstanding and worthwhile career."

As Teitelbaum looks ahead, he is hopeful that his contributions will

make a difference. "My father always said, 'The language of business is finance and it is written in accounting.' Business is global today, and one needs to write in several languages. Michigan Ross needs to maintain its leadership in this endeavor. I hope my contributions accomplish the intended goals; in part is to assist a professor in whatever research endeavor he/she decides to pursue. To be the best from the best school is the goal. I hope my support helps make this possible," he said.

-G. LEONARD TEITELBAUM

### WILLIAM A. PATON BOARD FOR EXCELLENCE IN ACCOUNTING EDUCATION

The Paton Advisory Board is comprised of industry leaders (who are also Michigan alumni) and Ross accounting faculty members. The Board meets on campus twice per year and participates in various subcommittees throughout the year. Many thanks to our Board members for their guidance and time.

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